

Dr ANUPAMA R

Assistant Professor
PG and Research Department of Commerce
The Cochin College
Kochi -2
Ph.9446273146
anupamar@thecochincollege.edu.in

Professional experience

February 2012 to present

Assistant Professor in Commerce, The Cochin College, Kochi -2

- Handled various courses in finance and marketing at undergraduate and postgraduate level
- Proficient in handling sessions on online and hybrid mode.
- Served as Coordinator, Walk with a Scholar programme initiated by the Government of Kerala (2014-15 and 2015-16)
- Coordinated activities of Entrepreneurship Development Club of the institution.
- Performed assigned tasks as member of various clubs and committees of the institution.

Skills

- ✓ Teamwork
- ✓ Leadership
- ✓ Communication
- ✓ Organised

Education

PhD in Commerce awarded by University of Kerala (October 2019)

Postgraduate Diploma in Business Administration (Finance Management) (2012)
Symbiosis Centre for Distance Learning, Pune

UGC- NET and awarded JRF (June 2010)

Master of Commerce (Finance) (2004-06)
Sacred Heart College, Thevara affiliated to Mahatma Gandhi University, Kottayam
M.G University First Rank holder for M. Com (2006)

Bachelor of Commerce (2000-03)
St Teresa's College, Ernakulam affiliated to Mahatma Gandhi University, Kottayam
Best outgoing student of B. Com (2003)

Publications

1. Plan Outlays and Expenditure on Education in Kerala, Our Heritage (UGC Care journal), Vol 78 – Special Issue (ISSN 0474- 9030) , January 2020
2. Progression of Direct tax revenue in India – An Assessment, Indian Journal of Accounting (National Bi annual Double Blind peer reviewed refereed journal of IAA) Vol. 52(1) No 01 (ISSN -0972-1479) June 2020
3. Modelling the relationship between customer satisfaction and customer loyalty during the pandemic period in BSNL Kerala Circle, Management Innovator, Vol 14 No.2 (ISSN 0974 – 6749), Vol 14 No.2, July-December 2021