

Department of Commerce

B.Com (Model II) Marketing

PROGRAM OUTCOMES (PO)

PO1: Effective Communication Skills

Graduates will demonstrate proficiency in both written and spoken communication, effectively utilizing formal communication techniques necessary for professional environments. They will be adept at conveying ideas clearly and confidently in English and other relevant languages.

PO2: Critical Analysis and Interpretation

Graduates will acquire and apply critical thinking skills to analyze diverse forms of information, including literary texts, financial statements, business operations, and legal frameworks. They will be capable of interpreting and evaluating data to make informed decisions in various contexts.

PO3: Technological Proficiency

Graduates will gain practical knowledge and skills in utilizing modern technology, including software applications, programming languages, and development tools. They will be able to manage and implement technological solutions for business, research, and professional practices.

PO4: Quantitative and Analytical Skills

Graduates will develop strong quantitative and analytical skills through the study of mathematics, statistics, and business mathematics. They will apply these skills to solve complex problems, conduct research, and make data-driven decisions in professional settings.

PO5: Research and Problem-Solving

Graduates will be equipped with comprehensive research skills, including problem definition, research design, data collection, and report formulation. They will be capable of conducting independent research and presenting their findings effectively.

PO6: Financial Acumen

Graduates will have a solid foundation in accounting, financial management, and taxation. They will be proficient in preparing and analyzing financial statements, understanding cost and management accounting, and making informed financial decisions.

PO7: Management Knowledge and Application

Graduates will comprehend and apply management principles and methodologies, including decision-making processes, modern management trends, and human resource management practices. They will be prepared to handle organizational leadership and entrepreneurial ventures.

PO8: Legal and Ethical Awareness

Graduates will possess a sound understanding of business laws, corporate laws, and intellectual property rights. They will navigate legal frameworks and appreciate ethical considerations in business practices, promoting social responsibility and sustainable practices.

PO9: Cultural and Social Awareness

Graduates will develop an appreciation for cultural diversity and social issues through the study of literature, history, and intercultural communication. They will be aware of contemporary issues such as environmental sustainability and human rights, integrating these principles into their professional conduct.

PO10: Marketing and Entrepreneurship

Graduates will gain insights into marketing management, brand building, consumer behavior, and entrepreneurial skills. They will be prepared to identify market opportunities, develop marketing strategies, and manage new business ventures.

PO11: Scientific and Environmental Literacy

Graduates will understand fundamental scientific principles and their applications, including environmental impacts and sustainability. They will be aware of biodiversity conservation, ecosystem functions, and sustainable agriculture practices.

PO12: Interdisciplinary Competence

Graduates will be adept at integrating knowledge from various disciplines, fostering a comprehensive understanding of complex issues. They will be equipped to approach problems from multiple perspectives and propose innovative solutions.

PO13: Practical and Vocational Skills

Graduates will acquire practical skills relevant to their field of study, including laboratory techniques, project management, and technical proficiency. They will be prepared for hands-on roles in industry, research, and self-employment opportunities.

PO14: Socio-Cultural Consciousness and Ethical Responsibility

Graduates will develop an awareness of major contemporary issues and ethical considerations. They will internalize values that promote social justice, ethical behavior, and global citizenship, responding positively to societal challenges.

Program Specific Outcomes (PSO)

Program Specific Outcome (PSO)	Students will be able to.....	Mapped Program Outcomes (PO)
PSO 1: Effective Communication Skills	confidently use English for both written and spoken forms of communication, and effectively utilize formal communication skills necessary for business environments.	PO 1
PSO 2: Literary and Cultural Competence	acquire a deep understanding of various prose forms, develop translation skills, and demonstrate social and cultural consciousness through the analysis of literature, including Hindi literary forms such as poetry and drama.	PO 9, PO 14
PSO 3: Multilingual Business Proficiency	develop business communication skills in multiple languages, including French, enabling them to navigate diverse business scenarios and comprehend the professional cultures of different regions.	PO 1, PO 9

<p>PSO 4: Financial Acumen</p>	<p>gain a comprehensive understanding of financial accounting principles, including the preparation and analysis of financial statements, branch accounting, hire purchase transactions, and the application of accounting standards.</p>	<p>PO 6</p>
<p>PSO 5: Regulatory and Ethical Awareness</p>	<p>be familiar with the legal and regulatory frameworks governing business operations, including company law, contract law, and business ethics, and will be able to apply this knowledge in corporate settings.</p>	<p>PO 8</p>
<p>PSO 6: Marketing and Consumer Insights</p>	<p>develop a robust understanding of marketing principles, consumer behavior, service marketing, and customer relationship management, enabling them to design and implement effective marketing strategies and campaigns.</p>	<p>PO 10</p>
<p>PSO 7: Quantitative and Analytical Skills</p>	<p>acquire proficiency in quantitative techniques for business decision-making, including data analysis, forecasting, risk management, and the application of quantitative models to support strategic business decisions.</p>	<p>PO 4</p>

COURSE OUTCOMES (CO)

Course	Course Outcome (CO)	Bloom's Taxonomy	Mapped PSO
Fine-tune your English	CO1: To confidently use English in both written and spoken forms.	Apply	PSO1
	CO2: To use English for formal communication effectively.	Apply	PSO1
Prose, Commercial Correspondence and Translation	CO1: Acquire knowledge about different forms of Prose.	Understand	PSO2
	CO2: Contextualize and explain Prose works.	Analyze	PSO2
	CO3: Social and Cultural Consciousness.	Apply	PSO2
	CO4: Develop translation skills.	Apply	PSO2
	CO5: Illustrate communication skills in Hindi by writing formal business letters.	Apply	PSO2
Katha, Kavitha, Natakam	CO1: To have a grasp of the social situation of Kerala folk arts.	Understand	PSO2
	CO2: To understand the influences of Indian classical art forms.	Understand	PSO2
	CO3: To develop critical thinking and literary analysis.	Analyze	PSO2
	CO4: To detect expressionism.	Analyze	PSO2
	CO5: To experience the contemporary relevance and glorious life perspectives in writing.	Evaluate	PSO2
	CO6: To acknowledge critical appreciation and reading capacity.	Evaluate	PSO2
	CO7: To direct expressionistic poetry.	Apply	PSO2
Business Communicative Skills in French - I	CO1: Develop vocabulary based on topics like self introduction, salutations, family etc.	Remember	PSO3

	CO2: Acquire an understanding of various terminology related to Business French.	Understand	PSO3
	CO3: Learn the grammar concepts like present tense, past tense, Interrogation, adjectives etc.	Apply	PSO3
	CO4: Design conversations based on scenarios like travel reservations, hotel bookings, making appointments etc.	Apply	PSO3
	CO5: Comprehend the work culture in France.	Understand	PSO3
Banking and Insurance	CO1: Familiarize the students with the basic concepts of Banking.	Understand	PSO4
	CO2: Provide the students with practical exposure to Banking methods.	Apply	PSO4
	CO3: Familiarize the students with Principles of Banking.	Understand	PSO4
	CO4: Familiarize the students with the basic concepts of Insurance.	Understand	PSO4
	CO5: Provide the students with practical exposure to Insurance.	Apply	PSO4
	CO6: Familiarize the students with Principles of Insurance.	Understand	PSO4
Dimensions and Methodology of Business Studies	CO1: To understand business and its role in society.	Understand	PSO5
	CO2: To have an understanding of Business ethics and CSR.	Understand	PSO5
	CO3: To comprehend the business environment and various dimensions.	Understand	PSO5
	CO4: To familiarize Technology integration in business.	Understand	PSO5
	CO5: To introduce the importance and fundamentals of business research.	Understand	PSO5

Financial Accounting I	CO1: Equip the students with the skill of preparing accounts.	Apply	PSO4
	CO2: Equip the students with the skill of preparing Financial Statements of various types of business units.	Apply	PSO4
	CO3: Familiarize the students with differences in accounting of profit and non-profit organizations.	Understand	PSO4
	CO4: Create awareness about Royalty and its treatment in books of Lessor and Lessee.	Understand	PSO4
	CO5: Make the students adapt themselves in International Trading through Consignments accounting.	Apply	PSO4
Corporate Regulations and Administration	CO1: Familiar with the evolution of Company Law in India and imparting deep knowledge about the Companies Act 2013.	Understand	PSO5
	CO2: Develop a clear understanding about the procedure of the formation of a company and the documents needed for its registration.	Understand	PSO5
	CO3: Deep overview about the provisions of share capital and its issue.	Understand	PSO5
	CO4: Understand the provisions for appointment, removal, disqualifications and other aspect of a director in a company.	Understand	PSO5
	CO5: Know the process of winding up of a company and its procedure.	Understand	PSO5
Issues that Matter	CO1: Respond rationally and positively to the issues raised.	Evaluate	PSO2
	CO2: Identify major issues of contemporary significance.	Understand	PSO2
	CO3: Internalise the values imparted through the excerpts.	Apply	PSO2

Poetry and Mass Media	CO1: Knowledge of eminent poets and their contribution to Hindi Literature.	Remember	PSO2
	CO2: Understand the role of Mass Media in Society.	Understand	PSO2
	CO3: Develop Critical Thinking and Communication skills.	Analyze	PSO2
	CO4: Summarise the Poems of different genres in Hindi.	Understand	PSO2
	CO5: Social and Cultural Consciousness.	Apply	PSO2
Gadyam Yathravivaranam	CO1: To familiarize the common nature of versification.	Understand	PSO2
	CO2: To understand the presentation of itinerary.	Understand	PSO2
	CO3: To explore the degrees of travelogues.	Analyze	PSO2
	CO4: To appreciate the historical background of prose.	Evaluate	PSO2
	CO5: To comprehend the growth of critical thinking.	Understand	PSO2
	CO6: To perceive critical models and diction.	Analyze	PSO2
Business Communicative Skills in French-II	CO1: Develop vocabulary based on various professional contexts.	Remember	PSO3
	CO2: Acquire grammar concepts like imperative, future tense, conditional tense etc.	Apply	PSO3
	CO3: Design conversations based on scenarios like client interaction, job interview etc.	Apply	PSO3
	CO4: Comprehend various topics like insurance, legal structure of a French company etc.	Understand	PSO3

	CO5: Gain a better understanding of the professional culture in France.	Understand	PSO3
Principles of Business Decisions	CO1: Students will gain a solid understanding of fundamental concepts related to business decision-making.	Understand	PSO7
	CO2: Students will learn various tools and techniques used in business decision-making.	Apply	PSO7
	CO3: Students will develop skills in evaluating and comparing different alternatives when making business decisions.	Analyze	PSO7
	CO4: Students will understand how to analyze and manage risks and uncertainties associated with business decisions.	Analyze	PSO7
	CO5: Students will explore the ethical dimensions of business decision-making.	Evaluate	PSO7
	CO6: Students will develop effective communication skills to convey their decisions and recommendations to stakeholders.	Apply	PSO7
	CO7: Students will learn how to align business decisions with the overall strategic objectives of an organization.	Apply	PSO7
	CO8: Students will explore decision-making processes in various business contexts, such as marketing, finance, operations, and human resources.	Understand	PSO7
Financial Accounting II	CO1: Understand the concept of hire purchase and its accounting treatment.	Understand	PSO4
	CO2: Interpret and analyze hire purchase agreements and related financial statements.	Analyze	PSO4

	CO3: Apply appropriate accounting standards and guidelines for hire purchase transactions.	Apply	PSO4
	CO4: Evaluate the financial implications and risks associated with hire purchase arrangements.	Evaluate	PSO4
	CO5: Understand the concept of branch accounting and its relevance in decentralized business operations.	Understand	PSO4
	CO6: Analyze branch performance using various financial ratios and performance indicators.	Analyze	PSO4
	CO7: Interpret and analyze branch accounts to assess the financial position and performance of different branches.	Analyze	PSO4
	CO8: Apply appropriate accounting standards and guidelines for branch accounting.	Apply	PSO4
	CO9: Understand the impact of accounting standards on the recognition, measurement, presentation, and disclosure of financial information.	Understand	PSO4
Business Regulatory Framework	CO1: Develop knowledge in the area of legal framework of business with special reference to the fundamental principles in Indian Contract Act.	Understand	PSO5
	CO2: Understand the various concepts of some special contracts like Bailment, Pledge, Indemnity, Guarantee and its legal implication.	Understand	PSO5
	CO3: Recognise the essentials of law of agency the legal aspects of creation of agency.	Understand	PSO5
	CO4: Familiar with the rules regarding Sale of Goods Act and transfer of property.	Understand	PSO5

	CO5: Apply the acquired legal knowledge in corporate arena.	Apply	PSO5
Business Management	CO1: Students will gain a solid foundation in business principles, including topics such as business ethics, organizational behavior, economics, accounting, finance, marketing, and operations management.	Understand	PSO6
	CO2: Students will develop the ability to think strategically and make informed decisions by analyzing complex business situations, considering various factors, and evaluating potential outcomes.	Analyze	PSO6
	CO3: Students will acquire the skills needed to lead and manage teams effectively.	Apply	PSO6
	CO4: Students will enhance their communication skills, both written and oral, to effectively convey information and ideas in a professional business setting.	Apply	PSO6
	CO5: Students will develop critical thinking skills and learn problem-solving techniques to analyze business issues, identify opportunities, and implement effective solutions.	Analyze	PSO6
	CO6: Students will explore concepts related to entrepreneurship, innovation, and business development.	Understand	PSO6
	CO7: Students will gain an understanding of the global business landscape, including international trade, cultural differences, global markets, and strategies for operating in a globalized economy.	Understand	PSO6
	CO8: Students will learn about the ethical considerations and social responsibilities that businesses face.	Understand	PSO6
Literature and/as Identity	CO1: The subtle negotiations of indigenous and diasporic identities within Literature.	Analyze	PSO2

	CO2: The fissures, the tensions and the interstices present in South Asian regional identities.	Analyze	PSO2
	CO3: The emergence of Life Writing and alternate/alternative/marginal identities.	Evaluate	PSO2
Corporate Accounts I	CO1: Understanding Financial Statements: Students will gain a solid understanding of financial statements, including the balance sheet, income statement, and cash flow statement. They will learn how to analyze and interpret these statements to assess the financial health and performance of a company.	Understand	PSO4
	CO2: Application of Generally Accepted Accounting Principles (GAAP): Students will learn and apply the principles and guidelines of GAAP in preparing corporate financial statements. They will understand the importance of consistency, relevance, reliability, and comparability in financial reporting.	Apply	PSO4
	CO3: Recording and Analyzing Financial Transactions: Students will develop skills in recording and analyzing financial transactions of a corporation.	Analyze	PSO4
Quantitative Techniques for Business I	CO1: Proficiency in Data Analysis: Students will develop the ability to collect, analyze, and interpret data using quantitative methods.	Analyze	PSO7
	CO2: Decision-Making Skills: Students will acquire skills in using quantitative models and techniques to support business decision-making.	Apply	PSO7
	CO3: Forecasting and Demand Analysis: Students will learn how to apply quantitative techniques to forecast future business trends and analyze demand patterns.	Apply	PSO7

	CO4: Risk Analysis and Management: Students will learn techniques such as risk probability assessment to evaluate and manage risks in business contexts.	Analyze	PSO7
	CO5: Communication of Quantitative Findings: Students will develop skills in presenting complex data and analysis results in a clear and concise manner through written reports, visualizations, and presentations.	Apply	PSO7
Financial Markets and Operations	CO1: To familiarize the students with financial market operations in India.	Understand	PSO4
	CO2: To familiarize students with different financial instruments traded in financial markets.	Understand	PSO4
	CO3: To provide insights into the operations and mechanisms of financial markets.	Analyze	PSO4
Marketing Management	CO1: To provide a sound understanding of the basic principles of marketing management.	Understand	PSO6
	CO2: To provide a sound understanding of applications of principles in the business and industry.	Apply	PSO6
	CO3: To identify the concept of product mix, life cycle of products, failure of new products.	Analyze	PSO6
	CO4: To be familiar with various product mix, pricing mix etc.	Understand	PSO6
	CO5: To be aware about the latest development in the field of marketing.	Evaluate	PSO6
Customer Relationship Management	CO1: Students will be able to develop and design effective CRM strategies, including customer segmentation, targeting, and positioning.	Apply	PSO6

	CO2: Students will gain proficiency in utilizing CRM technology and tools to manage customer relationships.	Apply	PSO6
	CO3: Students will acquire skills in analyzing customer data to extract valuable insights.	Analyze	PSO6
	CO4: Students will develop capabilities in delivering exceptional customer service and building strong customer relationships.	Apply	PSO6
	CO5: Students will learn how to implement CRM initiatives within organizations and evaluate their effectiveness.	Analyze	PSO6
Illuminations	CO1: To acquaint the learners with different forms of inspiring and motivating literature.	Understand	PSO2
	CO2: Maintain positive attitude to life.	Apply	PSO2
	CO3: Evaluate and overcome setbacks based on the insights that the text provides.	Evaluate	PSO2
Corporate Accounts II	CO1: To equip the students with the preparation of financial statements of insurance companies.	Apply	PSO4
	CO2: To equip the students with the preparation of financial statements of Banking Companies.	Apply	PSO4
	CO3: To understand the accounting procedure for reconstruction.	Understand	PSO4
	CO4: To understand the accounting procedure of liquidation of companies.	Understand	PSO4
	CO5: To familiarize students with investments, accounting of various investments made.	Understand	PSO4
Quantitative Techniques for Business II	CO1: The objective of this course is to familiarize the students with more advanced tools of data analysis.	Apply	PSO7

	CO2: To make awareness among students about the forecasting techniques available.	Understand	PSO7
	CO3: To have an understanding of the fundamentals of theory of probability.	Understand	PSO7
Entrepreneurship Development and Project Management	CO1: To develop entrepreneurial spirit among students.	Apply	PSO5
	CO2: To empower students with sufficient knowledge to start up their venture with confidence.	Apply	PSO5
	CO3: To mould young minds to take up challenges and become employer than seeking employment.	Apply	PSO5
	CO4: To make them aware of the opportunities for entrepreneurship in India.	Understand	PSO5
	CO5: To identify the support for entrepreneurship in India.	Understand	PSO5
Service Marketing	CO1: Students will gain an understanding of the unique characteristics and dynamics of the service industry.	Understand	PSO6
	CO2: Students will learn how to design and develop service offerings that meet customer needs and expectations.	Apply	PSO6
	CO3: Students will develop skills in managing service quality to ensure customer satisfaction and loyalty.	Apply	PSO6
	CO4: Students will understand the importance of effective communication in service marketing.	Understand	PSO6
	CO5: Students will learn how to effectively handle service failures and recover customer satisfaction.	Apply	PSO6
Cost Accounting I	CO1: To familiarize the students with costing concepts.	Understand	PSO4

	CO2: Awareness about the Fundamentals of cost accounting as a separate system of accounting.	Understand	PSO4
	CO3: To familiarize with accounting with labour cost and methods of reducing labour turnover.	Understand	PSO4
	CO4: Students will develop skills in analyzing costs and using cost information for decision making.	Analyze	PSO4
	CO5: To be aware about the Documents authorizing movement of material.	Understand	PSO4
Environment Management and Human Rights	CO1: Students will gain a comprehensive understanding of environmental issues, including climate change, pollution, natural resource depletion, and biodiversity loss.	Understand	PSO5
	CO2: Students will understand how to assess environmental risks, develop environmental policies, implement sustainability practices, and promote environmental stewardship in organizations and communities.	Apply	PSO5
	CO3: Students will develop an awareness of human rights principles and frameworks. They will understand the importance of upholding human rights in relation to environmental issues and sustainable development.	Understand	PSO5
	CO4: Students will understand how environmental degradation can lead to human rights violations, such as the right to clean air, water, and a healthy environment.	Understand	PSO5
	CO5: Advocacy and Activism: Students will develop skills in environmental advocacy and human rights activism.	Apply	PSO5
E-Commerce	CO1: Students will gain a solid understanding of the fundamental concepts and principles of e-commerce.	Understand	PSO6

	CO2: Students will acquire skills in designing and developing e-commerce websites.	Apply	PSO6
	CO3: Students will learn about the strategies and tactics used in online marketing and promotion.	Apply	PSO6
	CO4: Students will understand the importance of security and privacy in e-commerce transactions.	Understand	PSO6
	CO5: Students will develop skills in formulating and implementing e-commerce strategies.	Apply	PSO6
Marketing Research	CO1: Students will gain a thorough understanding of the marketing research process, including problem identification, research design, data collection, data analysis, and reporting.	Understand	PSO6
	CO2: Students will acquire knowledge of different research design options and methodologies used in marketing research.	Understand	PSO6
	CO3: Students will develop skills in analyzing and interpreting marketing research data.	Analyze	PSO6
	CO4: Students will understand the importance of market segmentation and consumer behavior analysis in marketing research.	Understand	PSO6
	CO5: Students will be familiarized with ethical considerations in marketing research, such as confidentiality, privacy, informed consent, and avoiding biases.	Evaluate	PSO6
Capital Market and Investment Management	CO1: Students will gain an understanding of various capital market instruments and investment strategies.	Understand	PSO4
	CO2: Students will gain a comprehensive understanding of capital market dynamics.	Understand	PSO4

	CO3: Students will develop skills in portfolio management. They will learn how to construct and manage investment portfolios, considering factors such as asset allocation, diversification, risk management, and investment strategies.	Apply	PSO4
	CO4: Students will learn investment analysis and valuation techniques.	Apply	PSO4
	CO5: Students will gain insights into risk management and asset allocation strategies.	Analyze	PSO4
Cost Accounting II	CO1: To acquaint the students with different methods and techniques of costing.	Understand	PSO4
	CO2: Students may explore how cost accounting is applied in different industries and sectors.	Analyze	PSO4
	CO3: Students will develop skills in analyzing costs and using cost information for decision making.	Analyze	PSO4
	CO4: Students will understand the importance of cost control and performance evaluation in managing business operations.	Understand	PSO4
	CO5: Students will learn cost-volume-profit (CVP) analysis, which helps in understanding the relationship between costs, volume, and profit.	Apply	PSO4
	CO6: Budgeting and Forecasting: Students will develop skills in budgeting and forecasting processes.	Apply	PSO4
Advertisement and Sales Management	CO1: To make the students aware of the strategy, concept and methods of advertising and sales promotion.	Understand	PSO6
	CO2: Students will develop skills in creating effective advertising strategies.	Apply	PSO6

	CO3: Students will gain knowledge of the planning and execution process for advertising campaigns.	Analyze	PSO6
	CO4: Students understand how to recruit, train, motivate, and manage a sales team.	Apply	PSO6
	CO5: Students also learn how to set sales goals, design sales territories, develop sales plans, and evaluate sales performance.	Apply	PSO6
Management Accounting	CO1: Acquaint with the basic concept of management accounting and its importance in managerial decision making.	Understand	PSO4
	CO2: Analyze and interpret the financial data using different tools like comparative, common size statements and trend analysis to help management to take decisions, make policies, strategies and control the organization effectively.	Analyze	PSO4
	CO3: Calculate various accounting ratios, its acceptable norms, and analyze financial statements using ratios.	Analyze	PSO4
	CO4: Prepare Cash Flow and Funds Flow statements for analyzing projects and helps in planning for intermediate and long-term finances.	Apply	PSO4
	CO5: Apply and demonstrate the skill in financial statement analysis for managerial decision making in the real business.	Apply	PSO4
Consumer Behaviour	CO1: Students will gain an understanding of the consumer decision-making process and its stages, including problem recognition, information search, evaluation of alternatives, purchase decision, and post-purchase evaluation.	Understand	PSO6
	CO2: Students will explore the psychological and social factors that shape consumer behavior.	Analyze	PSO6

	CO3: Students will acquire skills in segmenting consumer markets and targeting specific consumer groups.	Apply	PSO6
	CO4: Students will be familiarized with different research methods used to study consumer behavior.	Understand	PSO6
	CO5: Students will understand the practical implications of consumer behavior in developing effective marketing strategies.	Apply	PSO6
International Marketing	CO1: Students will gain an understanding of the global business environment and its impact on international marketing.	Understand	PSO6
	CO2: Students will learn about different market entry strategies and expansion options for international markets.	Analyze	PSO6
	CO3: Students will develop skills in understanding and adapting to different cultural norms, values, and consumer behaviors in international markets.	Analyze	PSO6
	CO4: Students will understand the importance of branding and product adaptation in international markets.	Apply	PSO6
	CO5: Students will develop capabilities in formulating and implementing international marketing strategies.	Apply	PSO6
Project and Viva	CO1: To develop your ability to design rigorous research studies.	Apply	PSO7
	CO2: To critically evaluate existing research, identify gaps or limitations in the literature, and situate your research within the broader scholarly discourse.	Evaluate	PSO7
	CO3: To apply statistical or qualitative analysis techniques, interpret findings, and draw conclusions based on empirical evidence.	Analyze	PSO7

	CO4: To apply critical thinking skills to analyze data, interpret results, and propose innovative solutions.	Analyze	PSO7
	CO5: To develop research timelines, set realistic goals, allocate resources, and meet project milestones.	Apply	PSO7
Seminar/Assignment	CO1: To enhance understanding and knowledge of the subject matter covered in the courses.	Understand	PSO7
	CO2: Encourage the development of critical thinking skills.	Analyze	PSO7
	CO3: Develop problem-solving skills, including the ability to identify problems, generate alternative solutions, and select the most appropriate approach to solve them.	Analyze	PSO7
	CO4: Develop effective communication skills, both written and verbal.	Apply	PSO7
	CO5: Learn how to prioritize tasks, meet deadlines, and manage your workload effectively.	Apply	PSO7